

# MONDAVI CENTER EVENT FORM

*This form must be submitted with all required information before your event can go on sale.*

To ensure accuracy, we prefer that you submit your form as an email attachment to: [mcrentals@ucdavis.edu](mailto:mcrentals@ucdavis.edu)

If you do not have email access, please fill out this form (or provide the information on another sheet) and submit via mail or fax.

Mailing address: MC Rentals  
Mondavi Center, UC Davis  
One Shields Avenue  
Davis, CA 95616

FAX: (530) 754-8672

**Note: All marketing must be approved by Mondavi Center prior to production.** Please send drafts of press releases and promotional materials to the above email or address/fax. Mondavi Center style sheet, logos and building photos can be downloaded from [mondaviarts.org/pressroom](http://mondaviarts.org/pressroom).

## CONTACT INFORMATION

Licensee Name: Contact Name:  
Address: Contact Phone:  
City/State/Zip: Contact email:

## EVENT INFORMATION

If you need assistance completing this section, please contact Dana Werdmuller, Marketing Manager, at [dwerdmuller@ucdavis.edu](mailto:dwerdmuller@ucdavis.edu) or (530) 754-5424. For examples of event listings, please visit our website at [www.mondaviarts.orgs/events](http://www.mondaviarts.orgs/events).

If different from licensee name, provide presenter name (200 characters maximum):

**Genre:** Music Theatre Dance Spoken Word

**Event Title** (250 characters maximum):

**Event Subtitle** (250 characters maximum):

**Event Date(s) & Performance Time(s):**

	EVENT 1	EVENT 2	EVENT 3	EVENT 4	EVENT 5	EVENT 6
Date(s): (mm/dd/yy)						
Time(s): (hh:mm) (AM/PM)						

Mondavi Center reserves the right to edit copy to comply with communications standards.

**Description of Event** (1,000 characters maximum):

To maximize your copy space, do not include information that is covered in other sections such as ticket prices or date/time of performance.

**Quote** (175 characters):

**Quote Source** (media name, e.g., Sacramento Bee; 30 characters):

**Special Announcement** (e.g., "not appropriate for children"; 200 characters):

**Related Web Links:**

**TICKET INFORMATION**

For assistance in completing this section, please contact Sarah Herrera, Ticket Office Manager, at [smherrera@ucdavis.edu](mailto:smherrera@ucdavis.edu) or (530) 754-4435.

Ticket Type:            Reserved                      General Admission

On-Sale Date:                                      On-Sale Time:                                      AM            PM

Venue:                      Jackson Hall                      Vanderhoef Studio Theatre

Headliner:

Opener 1:

Opener 2:

**Ticket Prices** (including taxes):

Jackson Hall	Adult	Child	Student	Senior	Other
Orchestra					
Orchestra Terrace					
Grand Tier					
Upper Tier					
Vanderhoef Studio Theatre					

**If different from above, Ticket Prices Day-of-Show** (including taxes):

Jackson Hall	Adult	Child	Student	Senior	Other
Orchestra					
Orchestra Terrace					
Grand Tier					
Upper Tier					
Vanderhoef Studio Theatre					

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**You may create your own ticketing prices for each category, or use ours:** Children's tickets are for all patrons ages 17 and under; Student tickets are for registered students 18 and over with a valid Student ID card.

**Special Tickets:** Holds: Promoter  
Holds: Production  
Holds: Media  
Holds: Band  
Holds: Other:  
Comps:  
Kills:

**Ticket Format** *(45 characters maximum per line):*

Line 1:

Line 2:

Line 3:

Line 4:

**Age Restrictions:** No Yes - ages:

**Other Information:**